**TriCounty Community Network (TCN)** is partnership of nonprofits, businesses and individuals seeking to collaborate on health, social and environmental issues in the TriCounty area. TCN's members work together on grassroots efforts that positively affect local youth and education, caregivers and health issues, public transportation issues and environmental awareness.

For a complete list of workshops and training resources visit www.TCNetwork.org

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# TriCounty Community Network



Professional Development
Training Workshops

The TriCounty Community Network offers
Professional Development Training services
to support collaborative engagements and
improve workplace productivity.

#### **BUILDING AN EFFECTIVE TEAM**

Team collaboration is an essential element for business success. Leaders learn key principles to increase team performance to achieve corporate goals. Topics include: Types of teams, team dynamics and dysfunction, behaviors of high performing teams, defining role and responsibilities, problem solving techniques and developing a team charter.

## **COMMUNICATION**

In light of various communication tools and styles, this program provides techniques, skill based approaches and practical case studies to improve communication effectiveness. Topics include: 7 C's of effective communication, barriers, listening assessment, emotional intelligence, identifying individual styles and personal plan development.

## **EFFECTIVE MEETING FACILITATION**

Executives report that 67% of meetings are failures. It is estimated that \$37 billion per year is wasted on unproductive meetings. This workshop provides solutions to increase participation and results. Topics include: dos and don'ts, facilitator roles and responsibilities, key strategies to manage meeting engagement and SPIRO goal implementation to increase meeting effectiveness.

## **LEADERSHIP ELEVATION TECHNIQUES**

There is a difference between managing and leading. Explore ways leaders are leveraging their skills to improve employee engagement. This workshop provides strategies to increase influence and persuasion techniques that improve performance and collaboration. Individuals identify characteristics that determine their brand of leadership and

#### MANAGING CONFLICT

Surveys reveal that 85% of American workers have experienced conflict in the workplace which is directly linked to low productivity and poor performance. This workshop provides resources and practical solutions to effectively resolve conflicts that are disruptive to team success. Topics include: Types of conflict, symptoms and sources of conflict, communication in conflict and steps to resolve conflict.

#### **SOCIAL MEDIA MARKETING**

This introductory course provides an overview of effective marketing using social media. Participants become familiar with types of social media and receive a guide which includes a strategy template, tools for promotion, content management resources and a social media calendar.



## **STRATEGIC PLANNING**

Strategic planning is an essential activity used to set priorities, focus energy and resources, strengthen productivity, establish goals, define outcomes and assess results to ensure project/team success. This workshop provides an overview of the planning process, goal setting techniques, time management strategies and implementation templates.

# **WORKPLACE DIVERSITY**

The American workforce encompasses diverse talent based on characteristics such as age, culture, abilities, ethnicity and sex. To enhance performance of teams this program provides: Awareness of types of diversity and growing trends, benefits of a diverse work team, and leadership behaviors to increase team effectiveness within diverse work setting.